Downtown Parry sound Business Association
Board of Management
Minutes of October 14th, 2010
CP Station Gallery

Present: Daryl McMurray, Karen Hobson, Lis McWalter, Shirlene Johnston, Vanessa Backman, Dan McCauley, Bev McCormack-Bell

Regrets: Angelika Distler

Administrator: Heather Steele

1) Call to order 6:47 PM

2) Approval of the agenda for October 14th, 2010
That the Agenda for October 14th, 2010 be approved with the addition of # 14 REDAC Communication
Moved by Dan McCauley
Seconded by Bev McCormack-Bell
Carried.

3) Approval of the Minutes of September 9th, 2010
That the Minutes of September 9th, 2010 be accepted as presented.
Moved by Karen Hobson
Seconded by Vanessa Backman
Carried.

4) CORRESPONDENCE:
Rainbow Country marketing – tabled
Employer Breakfast – Tabled
Shirley Crocker – resignation

5) Election: to be held on the regular meeting night at the CP station. Members must attend to vote. This meeting to be advertised in the paper, email and on web site. Daryl to Chair both the election portion and the regular meeting.

MOTION: to change the November 11th, 2010 meeting date to November 17th, 2010.
Moved by Dan McCauley
Seconded by Vanessa Backman
Carried.

6) Bulletin: Daryl to prepare November bulletin. December to be confirmed at next meeting

7) Main Streets: Meeting was attended by Lynn Middaugh, Daryl McMurray, Dan McCauley, Lis McWalter and Heather Steele. RED application was reviewed. Any changes or additions were to be sent to Lynn who will update the application and send it out for a final review. All Directors received the application and can forward comments to Lynn or Daryl.

8) Rainbow Country – Anna Marie manager of Georgian Bay Country to be asked to attend our next meeting for an update on procedures for accessing the new advertising dollars

9) Council: Official Plan review postponed.

10) Christmas Activities:

Light Up the Park – no changes to previous years. Rob Mens to be asked about hydro for the tree in the pond

Parade: not possible, not enough manpower to take part

Chamber: to be asked about partnering on "Think Local" by including the Chamber in our "Wednesday night concerts"
DT activities: hospitality store and activities like 2009

Bev and Heather to put all Christmas activities into place.

11) Web site: Vanessa down loaded the instructions for updating the membership onto the laptop for the administrator to work with.
Lis will bring to the next meeting a proposed questionnaire for Board approval. She will then complete a walk around to collect data and update membership information.

12) Chamber: Vanessa notified the Board that she would no longer be able to be the DBA representative on the chamber due to outside commitments.
Administrator to email the Chamber stating a new representative will be appointed after our elections.

13) Light Sprays: New decorations have been ordered and will be up in time for the parade November 27th, 2010 4:30 PM.

New brackets have been ordered for the old sprays, and the Christmas tree decorations. Daryl to notify the office tomorrow on the cost.

Wind swept pines: Administrator to request procedures from the Town on how to request approval on mounting these through the town.
Priority locations: Seguin bridge, fence at the James St parking lot, Jukes Lane, Fire Hall Museum, on the pillars of the train trestle coming into DT, on buildings throughout DT. Kiosk

13 con't) Banners, damaged ones are to be removed and replaced with snowflake and blue banners. Bev to confirm with administrator on locations and placement.

Christmas Tree decorations, Board approved hiring someone at $12.00 per hour (max $100.00) to move the units upstairs from the cellar in the Fire Hall Museum, and remove the lights. Administrator to arrange.

14) REDAC Communication committee: Daryl gave a verbal progress report

00) Adjournment

Moved by Vanessa Backman
Seconded by Bev McCormack-Bell
Carried. 8:40 PM

NEXT MEETING NOVEMBER 17th, 2010 BOARD ELECTIONS

746 6426 downtown@psdba.ca www.psdba.ca